

Press Release

27 February 2007

PTS Consulting becomes Strategy Sponsor for the CMA

The Communications Management Association (CMA) has announced a strategic alliance with leading IT Consultancy, PTS Consulting. The agreement sees PTS Consulting becoming the Strategy Sponsor for the CMA until 2008.

The CMA is the UK's premier business communications membership association. It represents corporate enterprises in both the public and private sectors and individual professionals who have responsibility for or manage communications systems from throughout the value chain.

Under the terms of the alliance, PTS Consulting will work with the CMA Chairman in developing the CMA's overall strategic agenda. Over the next year, a PTS Consulting Director will be available to the CMA chairman for ongoing liaison and advice about CMA forums, events and initiatives. PTS Consulting will also assist in developing CMA's programme of activities by assigning specialists to specific areas over the next 12 months including Unified Communications, Future Networks and Services and Mobility and Flexible working.

Glenn Powell, Chief Executive of CMA commented: *"As the UK's premier business communications user association, it is crucial that we continue to deliver value for our membership base and to include the ICT industry as a whole in our plans for the coming year. CMA requires professional support and strategic advice from an objective source. The appointment of PTS Consulting as an authoritative and specialist communications consultancy until 2008 will provide the CMA with valuable advice and consultancy regarding our strategic direction."*

John McComish, Director at PTS Consulting UK said: *"PTS Consulting is delighted to announce our appointment as CMA 's strategy sponsor for the coming year. PTS Consulting's position as a global IT Consultancy means that we will be able to offer the CMA an array of consulting expertise and expert knowledge to help shape their forthcoming ICT-related activities and initiatives. We are particularly pleased to be able to support the CMA's excellent market research work, which provides valuable intelligence on key technology drivers and trends in the marketplace."*

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Notes to editors:

About the Communications Management Association: The CMA is the UK's premier business communications membership association. It represents corporate enterprises in both the public and private sectors and individual professionals who have responsibility for or manage communications systems from throughout the value chain. www.thecma.com

About PTS Consulting: PTS Consulting Group PLC (PTS) is one of the world's leading IT consultancies with a reputation for innovation and thought leadership. PTS Consulting is also renowned for its project management expertise. As the global leader in IT

relocation projects, working with some of the world's largest companies, PTS Consulting has earned a world-wide reputation for independence, professionalism and quality of service. Headquartered in the UK and founded in 1983, PTS Consulting has worked in over 40 different countries, over 50 cities and employs more than 300 staff in North America, Europe and Asia.

www.pts-consultinggroup.com

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